



GirlUp.org

Uniting Girls to Change the World

About the Campaign

Girl Up is an innovative campaign, of the United Nations Foundation, to address the needs of adolescent girls in developing countries. This "for girls, by girls" campaign mobilizes girls in the U.S. to raise awareness and funds for programs of the United Nations that help some of the world's hardest-to-reach adolescent girls. Through Girl Up's support, girls will have the opportunity to become educated, healthy, safe, included and counted in their communities and positioned to be the next generation of leaders.

Why Girls?

Girls are part of the largest youth generation that this world has ever seen. There are 600 million adolescent girls in the world today. While girls in the United States are more educated, socially connected and empowered than ever before, many girls in developing countries still struggle for the opportunity to go to school, see a doctor or be included in their communities.

Uniting Girls to Change the World

You can change the world by investing in an adolescent girl! Go to GirlUp.org to give a "High Five" for Girl Up:

- Take five minutes to watch the Girl Up video (on GirlUp.org) to learn more about the issues impacting girls in developing countries and what we are doing to make a difference.
- Follow Girl Up on Facebook and Twitter.
- Email five friends asking them to join you in signing the Girl Up pledge <http://www.girlup.org/pledge>.
- Donate to invest in a girl. A donation of five dollars or more can provide school supplies, health check-ups and more.
- Host a Girl Up fundraiser in your school, club, or community to raise funds for the campaign.

▼ Did You Know?

- Girls make up more than half of the 143 million out-of-school children and youth.
- One in seven girls in the developing world marries before the age of 15.
- Medical complications from pregnancy are the leading cause of death among girls ages 15-19 worldwide.
- Girls spend up to 15 hours each day obtaining water for their families and villages.
- Less than two cents of every development dollar goes to programs for girls, particularly those ages 10-14.

▼ With Your Help, Girl Up Will Fund:

- United Nations programs targeted to the hardest-to-reach girls around the globe.
- Efforts to help more girls enter and stay in school.
- Health services for girls.
- Life skills education in girl centers to keep them safe from harm.
- Closer water wells to access clean drinking water.

Join us at GirlUp.org

